



Mudgee Fine Foods Incorporated is where Mudgee's farmers, growers and producers, along with lovers of food and the Mudgee paddock to plate ideology gather.

We are passionate about the Mudgee Region's food production, its people and the enormous role that each one of you plays in keeping Mudgee on the map.

Membership offers you many specific benefits as well as the opportunity to meet, mingle and network with like-minded individuals and business people.

MEMBERSHIP BENEFITS

Mudgee Fine Foods Inc. Members are offered many individual benefits which provide support and avenues by which they can promote their produce and business to the broader community.

Most importantly, Mudgee Fine Foods Inc (MFFI) provides the Mudgee Regions producers with a well-respected representative voice, providing increased awareness of the local food production within our region via events, media opportunities, online promotion and much more.

We are constantly seeking opportunities by which we may promote our various food related projects and the talented producers that support them.

Member ONLY benefits include:

- Discount on Farmers' Markets Stall Fees of approximately 22%
- Potential savings of over \$160 per year on Stall Fees
- Preferential stall sites at both the Farmers' Markets and Makers' Markets
- Exposure to over 1,100 subscribers (and growing) via promotional opportunities within the monthly Farmers' Market and Makers' Market MFFI Newsletter

- Opportunity to advertise on the MFFI Website (limited spots and will be on a first in basis)
- Opportunity to join and be active on the Mudgee Fine Foods Inc. (MFFI) Committee and Sub Committees
- Opportunity to attend and participate in MFFI General Meetings (with notice)
- Opportunity to showcase your business via 'Meet the Maker' and 'Follow The Farmer' through various media platforms
- Industry information pertinent to your business sourced and circulated directly to Members
- Stallholder and Business Listing on the new MFFI website
- Links from our website to your business website
- Opportunity to advertise your business in the new Farm Gate & Foodie Trail publication (10,000 copies) at discounted Member rates
- Promotion of your business via the MFFI social media platforms Facebook (3 pages) and Instagram (2 pages)
- Invitations to workshops and seminars through MFFI, both free and discounted for Members
- Invitation to Annual General Meeting and other MFFI Member only events throughout the year
- Connection and networking opportunities with like-minded producers and farmers within our region
- Advertising representation to the regions tourism market via advertising of the Farmers' Markets in the Mudgee Region Tourism Magazine
- Representation at the Flavours of Mudgee event via a dedicated MFFI stall
- Representation on local radio via bi-monthly interviews conducted with selected producers, farmers and MFFI representative