



MUDGEE FARMERS' MARKET CHARTER

WHEN:	The 3 rd Saturday of each month
WHERE:	At Robertson Park, Market St. Mudgee NSW
TIMES:	8.30 am – 12.30 pm
CONTACT:	Market Manager – Julie Watt
E:	farmersmarket@mudgeefinefoods.com.au
M:	0412 222 442
A:	PO Box 794, MUDGEE NSW 2850

1. WHAT IS A FARMERS' MARKET?

"A Farmers' Market is a predominantly fresh food market that operates regularly within a community at a focal public location, it provides a suitable environment for farmers and food producers to sell farm origin and associated value-added processed food products directly to customers"

Excerpt from the Australian Farmers Market Charter - www.farmersmarkets.org.au

2. WHO RUNS THE MUDGEE FARMERS' MARKETS?

The Mudgee Farmers' Market is run by the committee of Mudgee Fine Foods Incorporated (MFFI) It is a non-profit organisation launched in June 2005 to increase awareness of our local food industry and to promote the Mudgee region in conjunction with Mudgee Wine Association and Mudgee Region Tourism.

MFFI operates the Farmers' Market to give the community the opportunity to purchase fresh, locally grown foods, plants and value-added produce directly from the grower/maker. It gives local producers the opportunity to meet and talk directly with their customers in a cost effective way, whilst promoting and selling their products.

3. MEMBERSHIP

It is recommended that stallholders be members of MFFI. Becoming a member gives you a reduction in your stall fees and a say in the promotion of and marketing opportunities for your products. You also have the right to vote at each AGM or to become a committee member yourself. Membership forms are available at the Market or from the MFFI website

www.mudgeefinefoods.com.au Membership is \$150pa with a discount of \$15 per market.

4. ELIGIBILITY OF STALLHOLDERS

1. The Market is open to all producers located in the Mid-Western Regional Council area, provided they comply with this Charter.
2. Applications by producers outside the M-WRC area will be assessed and considered by the Committee of Mudgee Fine Foods Inc. on;
 - A) Compliance with this Charter;
 - B) Integrity of production;
 - C) Existing stallholder numbers.
3. Existing stallholders from outside the boundary are granted 'Grandfather status' which continues unless:-
 - A) the stallholder ceases to attend or
 - B) in the opinion of the committee attendance becomes too sparse or erratic.'Grandfather status' cannot be renewed if revoked but entry could still be assessed as above.
4. All produce must be sold by the producer, family member, farm colleague or an employee,(at the discretion of the Market Manager) i.e. we require a principal producer or representative who is directly involved in the production process to be the seller.

5. ALL RESELLING IS ABSOLUTELY PROHIBITED

This applies to stalls that are otherwise compliant with their products.

6. Introductory Offer

New stallholders will be encouraged to join MFFInc. and the Farmers Market with a "test the waters" offer. This offer is for two consecutive markets only. The offer is at a reduced cost of \$20/market. Working with the Market Manager they are encouraged to join. This does not apply to those wishing to re-join.

5. WHAT CAN BE SOLD?

1. Mudgee Farmers' Markets are for farmers and food and wine producers of quality regional produce, fresh and value-added foods, wine self-propagated plants, seeds, herbs, small live-stock, organic fertilizers, worm farms, compost and flowers.
2. Craft items are generally not permitted to be sold at the Farmers Market.
3. VALUE ADDED produce is to be of a high quality and, preferably, derived primarily from the vendor's property, other stallholders, or from within the locally defined region.
4. COOKED FOODS should be of the highest quality and where possible utilise local produce, ideally from other stallholders.
5. At all markets stallholders must conform with NSW Food Authority guidelines. See www.foodauthority.nsw.gov.au
6. ORGANIC products being sold as organic must have and display current proof of certification.

7. STALL IDENTITY - Your stall should be clearly identified and named. We encourage evidence of production authenticity, e.g. signs, photos, etc.
8. SAMPLES and tastings are a great way to promote and sell your product. Please ensure you adhered to relevant food-handling guidelines.
9. NOTIFY NSW FOOD - Any business that is providing a value-added and/or processed product must notify the NSW Food Authority. This can be done via their Website: www.foodnotify.nsw.gov.au or P: 1300 552 406. Proof of Notification to be supplied with Application
10. PACKAGING & LABELLING – All products sold are to be packaged and labelled according to appropriate Government regulations and are the responsibility of the stallholder. See www.foodauthority.nsw.gov.au
11. WASTE FOOTPRINT. Stallholders are required to consider the environment when presenting and displaying products. All food served as a meal must use accredited, readily compostable containers suitable for disposal through our Organics bin system – the Lime Green lidded bin. Drink suppliers preferably must use compostable drink containers (or at the very least fully recyclable containers).
12. We encourage consideration of the environment and minimising plastic packaging when presenting products. All food suppliers must use compostable containers and utensils for food served as a meal.

6. SETTING UP YOUR STALL ON MARKET DAY

1. You must be set up and be ready to trade comfortably before the advertised starting time of 8.30am.
2. For setting up vehicle offloading is from Market Street and Lovejoy Sts. Please use solid paths for entry. No vehicles are permitted in the park.
3. **Vehicles must be parked in Lovejoy St immediately after unloading.** You are asked to be particularly careful of the bus zone in Market St which is operational at all times.
4. Secure your marquee or gazebo *before* you set up your tables, etc. It is COMPULSORY for all gazebos and marquees to be weighed down on all legs. No pegs are permitted.
5. All power users must have their leads and equipment tested and tagged annually in compliance with Safe Work Australia guidelines. Untagged and out of date cords are not permitted. All power cords crossing walkways or paths need to be covered with a tapered edge mat and connections covered with a weatherproof extension cord safety cover.
6. All stallholders are to protect the lawns and paving with matting or a ground sheet under their stall area. Ground sheets must cover at least the footprint of the gazebo/structure, this is to protect the ground from accidental spillages, protecting the integrity of the park.

7. Hot and cold food and drinks offered for sale should be of the highest quality and utilise local produce – if not grown by the seller, then preferably from other stallholders.
8. Anyone cooking or using heat on the day must carry a fire blanket and be familiar with fire safety provisions at the venue.
9. On market day the Market Manager has the right to uphold the MFFI charter and request that any items in breach be withdrawn from sale or to require any non-compliant stalls requested to leave the market.
10. A raffle is held at each Market to help cover various running costs and ensure stall fees are kept to a minimum. All stallholders are expected to contribute goods from their stall.
11. All stall holders must ensure the Market Manager has a completed and signed Stallholder Application Form.
12. All stallholders must either:
 - A) hold \$10m public liability insurance, or
 - B) pay a nominal amount for coverage by MFFI Public Liability Insurance. Proof of currency must be provided to the Market Manager prior to attendance at the Market or stallholders will be charged for coverage under MFFI Insurance.
13. We do not guarantee regular stall sites. Regular sites will only be kept until 7.30am, after that time the Market Manager reserves the right to re-allocate that site unless prior arrangements have been made.
14. The Market Manager, in consultation with The MFFI Committee, reserves the right to withdraw an invitation to any stallholder, patron or market volunteer who does not comply with the stated objectives, damages the reputation of; or brings into disrepute the markets.
15. You must not pack up before the end of advertised trading time of 12.30pm, unless you have obtained permission of the Market Manager in exceptional circumstances.
16. On the market day you are responsible for bringing all your own equipment and leaving your stall and communal areas clean and tidy when packed up.
17. Any suggestions or requests should be made in writing to MFFI. See MFFI website for contact details.

7. FEES.

As set at Aug 2019 fees for the Farmers' Market are:-

Members of MFFI \$45 with insurance \$50 without insurance (limited number)

Non-members \$60 with insurance \$65 without insurance (limited number)

Those using power have a \$5 levy added to their fees.

Fees not paid by the invoice due date incur a \$5 late fee.

Finalised on 11th February 2020 at MFFI Committee Meeting replacing previous editions.



MUDGEE FARMERS' MARKET CHARTER ACCEPTANCE

I have read the Mudgee Farmers' Market Charter and agree to abide by the terms and conditions as stated.

On behalf of (STALL NAME)

.....

NAME/S: (please print)

.....

SIGNED:

.....

DATE:

www.mudgeefinefoods.com.au